



**National Careers
Week 2024**

Motivation Monday - Monday 4th March 2024

National Careers Week by encouraging students to explore their job motivations, jobs they think they'd enjoy and the reasons why.

VIDEO: As a class, view the short, video podcast The Bitesize Careers Podcast, episode 'How do I find a job I'll enjoy'. It will introduce your class to the theme of job motivations, encourage them to think about jobs they'd find enjoyable and what factors would keep them motivated at work. <https://www.bbc.co.uk/bitesize/articles/zfrkxg8>

ACTIVITY: As a follow up activity, you could then ask your students to write down a list of their 'must-haves' and their 'must-not haves' in a job, as well as their main motivations.

Follow-up activities and teacher notes: 1. It doesn't matter if students don't know what specific career path they want to follow at this stage, but they can think about their ideal criteria for a good career. Understanding 'must-haves' and 'must-not haves' is a good starting point to help students understand what they want from a career.

2. If students are struggling to think of what their career 'must-haves' might be, you could give them some suggestions. Here are some career drivers and motivations: financial reward, sense of purpose, good work relationships, security, creativity, independence, work-life balance.

4. Ask the students to discuss in pairs how they can find out more about their job ideas, to see if it will give them their 'must-haves'. They can use the online resource 'BBC Bitesize Careers A-Z: Find your perfect job', and you could encourage them to research someone who does the role, possibly through family and friend contacts. Real-life career conversations are an important part of searching for a career.

5. Ask the students to come up with ideas of professionals they would like to come into the school to talk about their job, possibly in an assembly. There could even be a parent who is willing to come in and talk about their career.



Talented Tuesday - Tuesday 5th March 2024

- **TALENTED TUESDAY** This content will encourage learners to think about how their talents and passions could be used within their future career.
- **VIDEO:** As a class, view this video podcast The Bitesize Careers Podcast, episode 'Turning my passion into my job' to find out how students can recognise their passions to help inform their future career choice. <https://www.bbc.co.uk/bitesize/articles/zfc86rd>
- **ACTIVITY:** Following this, you could ask your students what they're passionate about (e.g. sport, gaming, baking, etc.) and ask them to make a list of all the jobs they think they could do associated with that passion (e.g. a passion for sport could lead to physiotherapy, coaching, etc.).
- Follow-up activities and teacher notes:
 - 1. Encourage students to think broadly about their passion. For example, if they are passionate about sport, they should think beyond the playing aspect. For example, if an individual has skills in business, finance, computing, event organising or design, how could they use them in the sports industry?
 - 2. Watch the closing credits of a TV programme on the CBBC section of BBC iPlayer and ask the students to see how many job titles they remember. Choose a volunteer to recite them. This will demonstrate the range of possible jobs within one sector, the media industry.
 - 3. Discuss why some people might not want to do a job related to their passion. For example, some people might want to keep it as a hobby.
 - 4. Encourage students to find people who have the same passion that they are using in their job. They could use research online for this or explore family contacts. Ask the students to come up with a list of useful questions they would ask them to find out more.



Working World Wednesday - Wednesday 6th March 2024

- **WORKING WORLD WEDNESDAY** -This content will showcase a variety of jobs and encourage students to consider what types of roles would suit them in the real world of work.
- **VIDEO:** As a class, view this video 'Celebrity Job Swap Challenge' which sees NHS hospital doctor, Dr Ranj Singh and Radio 1 DJ Charlie Tee, swap jobs to explore transferable skills and job motivations. <https://www.bbc.co.uk/bitesize/articles/zs7kmbk>
- **VIDEO:** If you have time, as a class, view the video on the website 'Where can you work with Taylor Swift, Sir David Attenborough and Cristiano Ronaldo all in one day? about engineering apprentices working at popular UK attractions. This features real-life stories and accounts of young people undertaking engineering apprenticeships, what is involved and the skills that are used. <https://www.bbc.co.uk/bitesize/articles/zdst3qt>
- **QUIZ:** As a follow-up or homework activity, take the fun quiz, 'Which career could be perfect for you?', where students can find out more about the types of jobs they might enjoy and the different careers they could consider. <https://www.bbc.co.uk/bitesize/articles/zh9dmbk>



Throwback Thursday - Thursday 7th March 2024

- **THROWBACK THURSDAY** This content below will illustrate real-life examples of young people who have turned their childhood passion and interest into a job they love.
- **VIDEO:** As a class, view this video ‘How can you turn your passions and interests into a job?’ which tells the stories of three young people who have turned their hobby, interest or passion into a career. Jayden uses his love of computers and programming as a software engineer, Brandina loved colouring and drawing and is now an artist, and Rebecca’s passion for dogs helped her become an apprentice dog groomer. <https://www.bbc.co.uk/bitesize/articles/zptqp9q>
- **ACTIVITY:** As a follow-up activity, you could ask your students to discuss in pairs the following questions to help them unearth their passions: • What do you love to do in your spare time? • What do you love to talk about/discuss? • When was the last time you had fun and what were you doing? • What do you tend to spend most of your pocket money on? • What makes you lose track of time when you’re immersed in it?
- **QUIZ:** If you have time or as homework, students could take this fun quiz, ‘Can you guess the job’, which showcases young people in jobs and how they use the subjects they previously studied at school in their day-to-day role. <https://www.bbc.co.uk/bitesize/articles/zh9f46f>



Your Future Friday - Friday 8th March 2024

- **YOUR FUTURE FRIDAY** This content and activity will encourage students to identify their career goals and consider jobs that would align well to these.
- **VIDEO:** As a class, view this video podcast The Bitesize Careers Podcast, episode 'What's my future job?' which will help students consider what they want their career to look like in the future. <https://www.bbc.co.uk/bitesize/articles/zqnv8p3>
- **ACTIVITY:** You could ask your students about what problem or world issue they want to help solve in the future and what careers could help them achieve this.
- **QUIZ:** As a follow-up or homework activity, take the fun quiz, 'The Big Careers Quiz' to explore your job opinions (available online from 4 March on the Tips and Inspiration page.) From dream companies to thoughts on AI at work, students can explore which job area they might like to work in, find out which jobs teenagers want to do the most, and loads of interesting insights about motivations, ambitions, and the world of work.

<https://www.bbc.co.uk/bitesize/groups/cj13rxxpq0vt>

